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AGY ADV

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ORDER

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REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER MOREGUEE

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

CHANGES SEP26/12 18.39 *** WFLA-TV ***

FAX# 703-516-9680

AGY. ADV. NAME NAME GREAT AMERICAN WASHINGTON, ISS/BCCC 0 ii 0 ii CONTRACT 內 S , MM # 6144400 Ö MEDIA 20007 CLASS: SALES BUYER NAME 见图10,# TRSZ NATL. W A ---KATIE KEULEMAN 〇月日,# MEGHAN LOCAL MCGARR REGIONAL SALESMAN (H)

PROCT DEMOCRATIC CONGRESSI EST#1200 COMMENTS: (FIZE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 N X I

CITY TAX STATE TAX CO--OP BILLING NEEDED DATE SEP26/1

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CON CM PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN **** THIS S A CASH IN ADVANCE SCHEDULE *****

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ORDER CANCELED

DEMOCRATIC CONGRESSIONAL CAMPAIGN

: LINS#: 欠Eで : LINE#: # .. C.D .. TIME PERIOD >> >> LGTH : SEC RATE START DATE END SPTS: HNVT MHHK 18 12 DAYS : TOTL:

0 2 0 CON COM1: PROGRAM : N ш COM2: AGENCY PRODUCT CODE AGENCY ADVERTISER CODE (1) Ø 200P-300P 1100A-1200N CXL'D 1X NC8 MIDDAY NC8 MIDDAY 1 1 4 (J) بر بر AGENCY \$175.00 西の丁井 1 1200 10/9 10/12 0 TU-F 0

0 0 0 0 2 Z PROGRAM : 00M1: RACHAEL RAY RACHAEL RAY

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\$300.00

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PROGRAM : TODAY SHW< CON COM1: TODAY SHW< CON COM2: REVISED DATES	PROGRAM: ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 CON COM2: CXL'D 1X 9 S 700A-900A	PROGRAM: NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM CON COM2: REVISED DATES 8 S 700P-730P	0 0 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	. NWSCH8 @5: 2: REVISED DA 600P-630P	2: CXT.D TX 5305-6005	530 A L.	8 400P-50	LINE#:REF :CD: TIME PERIOD : L
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	\$1,275.00	\$1,800.00	\$1,000.00	\$1,800.00	\$1,400.00	\$400.00	\$675.00	SEC : RATE
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	10/12	10/12	10/12	10/12	10/12	10/12	10/12	: END
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		AGENCY	1 W U W W
	HARRIS	CREDIT	
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**CHANGES*	FROM REP		X# /OU-01-01-01-000
* * * * WELA-TV * * *	SEP26/12 18.39		100 00 00 00 00 00 00 00 00 00 00 00 00

PROGRAM: NWSCH8 SUN-AM	18 S 300A-1000A	PROGRAM : SUN TODAY-NBC	17 S 800A-900A	PROGRAM: WELA NEWS	16 S 600P-630P	PROGRAM: THE TODAY SHOW S	15 S 700A-900A	PROGRAM: NEWSCH8-6 SAT	14 S 600P-630P	PROGRAM: THE SING-OFF	13 S 800P-1000P	FROGRAM: NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: CXL'D 1X	12 S 430A-459A	PROGRAM: NWSCH8 AT 11< CON COM1: NWSCH8 AT 11< CON COM2: REVISED DATES	11 S 1100P-1135P	PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC CON COM2: CXL'D 1X	10 S 900A-1000A	:LINE#:REP :CD: TIME PERIOD :
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	10/14		10/14		10/14		10/13		10/13		10/15		10/9		10/9		10/9	START
	10/14		10/14		10/14		10/13		10/13		10/15		10/14		10/13		10/12	: END : DATE
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REP: TEL# 703-516-9399

CRES:T ADVISURY: AGENCY CREDIT RISK !!!

CROSE WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

FRUGRAM : TODAY SHW2 CON COM1: TODAY SHW2 CON COM2: ADDED 1X	25 S 900A-1000A	PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT CON COM2: ADDED 1X	24 S 700P-730P	PROGRAM : NWSCH8 AT CON COM1: NWSCH8 AT CON COM2: ADDED 1X	23 S 600P-630P	PROGRAM : NC8 TODAY@5: CON COML: NC8 TODAY@5: CON COM2: ADDED 1X	22 S 530A-600A	PROGRAM : DR. OZ CON COM1: DR. OZ CON COM2: ADDED 1X	21 S 400P-500P	FROGRAM: RACHAEL RAY CON COM1: RACHAEL RAY CON COM2: ADDED 1X	20 8 200P-300P	PROGRAM: NC8 MIDDAY CON COME: NC8 MIDDAY ADDED 1X	19 S 1100A-1200N	:LINE#:RET :CD: T(ME PERIOD
NBC NBC	w C	r 30	હ 0	SIX	30	5:30 0 \	k 0		30	K K	30		w O	: LGTH :
	\$700.00		\$1,800.00		\$1,800.00		\$400.00		\$675.00		\$300.00		\$175.00	SEC : RATE
,	10/15		10/15		10/15		10/15		10/15		10/15		10/15	: START : DATE
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	MON		MON		MON		MON		MON		MON		MON	WEEK: DAYS
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REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT R ORDER WORKSHEET HARRIS R

WAS MODE OF CHARRONED REV #1

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AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

FAX# 703-516-9680

OCT/12 : TINE#: REF LINE#: PROCKAM : CON COM1: ω Ν Ø \$,00 430A-459A NC8 TODAY04:30 NC8 TODAY04:30 ADDED 1X HIME PERECO LG1 H ω O SEC \$75.00 RATE 10/15 START DATE 10/15 END SPTS: 0 CONTRACT TOTAL TOTAL TNVT XIIIX MOZ SAAC \$,00 : TOTL: SPTS: 0

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ORDER CANCELED

DEMOST RASS+*

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1010 Wisconsin Avenue NW Great American Media

Submission Number 791 Issue 2

Democratic Congressional Cpgn Comm/ Issue







Washington DC 20007

WFLA-TV PO. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Transactional	Business Category: Transactions			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06144400	Est./PO Number:
06144400	Order Ref:	2	Weeks:	10/08/12 to 10/21/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /14 /1200	Client/Product/Estimate:		Buyer:
E:120531066	Campaign Ref:	0	Submission Cost:	Cpgn Comm/ Issue	Client:

Demographic:	raphic: (L) Household		Order:	Booking Group: WFLA Order:			Key Market:	Tampa	Tampa-St. Petersburg,	ĝ
Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	Total	
-1	M-F 11a News	03			30	Nbr of Spots				
	.TWTF				Comme	Closed PR	1		-1	
8	M-F 7p Entertainment Tonight	02			30	Nbr of Spots				
	TWTF				Comme	Closed PR	2		2	
-	M-F 11a News	03			30	Nbr of Spots				
	M				Comme	Closed PR		1		
23	M-F 7p Entertainment Tonight	02			30	Nbr of Spots				
	M				Comme	Closed PR		3		
				Weekly Totals: Total Spots(Ord Spots)	Spots(Ord Spots)					
				Close	Closed PR		3	2	5	

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000167898	09, 10/15, 10/23)	0.00 . 10/	Closed Pre Emption	10/15/12	:30 Commercial	M-F 7p Entertainment Tonight	23
000167982	(10/24, 10/15)	0.00 40	Closed Pre Emption	10/15/12	30 Commercial	M-F 11a News	₩
000167898	0.00 , 10/09, 10/15, 10/23) 0000	0.00	Closed Pre Emption	10/08/12	:30 Commercial	M-F 7p Entertainment Tonight	8
0000167981	16 (08/29, 08/31, 10/09) 0000	0.00 1	Closed Pre Emption	10/08/12	:30 Commercial	M-F 11a News	-
Makegood Ref	Makegood Line(s) (Dates)	Pre-empt Value	Status	Pre-empt Date	Spot Type	1	Ref

			Grand Totals:		Cost 0	Spots	Totals 10/08	Month 10 Weeks: 4	SIGN SIGN SIGN SIGN SIGN SIGN SIGN SIGN
Net Total:	Commission:	Gross Total:	Spots:		0	0	10/15	Month 10 Weeks: 4	
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* 刀 * 円 * 切 HEADLINE# 6144400 ORIGINAL REV#0 ***

AGY. ADV. NAME NAME ISS/DCCC WASHINGTON, GREAT 1010 WISCONSIN AMERICAN MEDIA 000 AVENUE REP: TEL# 703-516-5399 CREDIT ADVISORY: AGEN ORDER WORKSHEET 20007 AGENCY CREDIT SALES BUYER NAME 及因 P · 非 で欠め込 FRX# 705-036-9480 BISK 111 BEFORT ERCH REF WAL KATIE 〇 Py F) - 华 MEGHAN MUGARK KEULESAI のおこののはいかる NVX ALHERMAN, V., O-21 ET/CTAUD (11) ***

CITY TAX FLICHT PRDCT DATES DEMOCRATIC OCT9/12 CONGRESSI STATE TAX OCT15/12 EST#1200 WK-1 COMMENTS: CO-OP BILLING NEEDED (LINE, ORDER, INVOICE) DATE HARIS 115 17.09

ORDER

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CONTRACT

#

6144400

CLASS:

NATL.

LOCAL

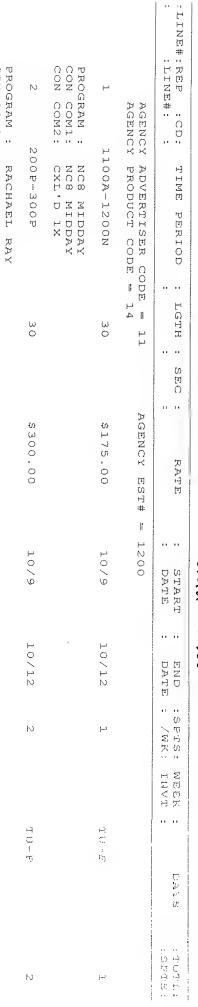
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AGY ADV

PEP: ZEW THANKS! BRIAN FOR MEGHAN TTL \$34,800 @36X
REVISED WRAP AROUND DATES ORDER

CON 0 DEMOCRATIC THIS (S) CONGRESSIONAL Þ CASH IN ADVANCE SCHEDULE **** CAMPAIGN

· DITM 90p



CON COM1:

RACHAEL RAY

REP: TEL# 703-516-9399 FAX# 703-516-9350 CREDIT ADVISORY: AGENCY CKEDIT RISK !:! ORDER WORKSHEET HARRIS REPORT FROM REP

S REPORT FROM REP MARTINES IN O

:LINE#:REP :CD:	TIME PERIOD : I	LGTH : SEC :	RATE	: START	: END	SELO: MEPK	DAYS	TOTE:
3 4	900P-500P	30	\$675.00	10/9	10/12	N.	J. T E.	2
PROGRAM : CON COM1:	DR. OZ DR. OZ CXL'D 1X							
<i>A</i>	30A-600A	30	\$400.00	10/9	10/12	Ž,	TU-F	42
PROGRAM : CON COM1:	NC8 TODAY@5:30< NC8 TODAY@5:30< CXL'D 1X							
(J)	30P-400B	30	\$1,400.00	10/9	10/12	eunel	TU-F	H
PROGRAM : CON COM1: CON COM2:	NWSCH8 05:30P NWSCH8 05:30P REVISED DATES							
<u>ი</u>	00P-630P	30	\$1,800.00	6/0T	10/12	N	TU-E	1
PROGRAM : CON COM1:	NWSCH8 AT SIX NWSCH8 AT SIX CXL'D 1X							
7	00A-700A	30	\$1,000.00	10/9	10/12	 i	TU-E	ب
PROGRAM : CON COM1:	NC8 TODAY@6AM NC8 TODAY@6AM REVISED DATES							
8 7	00P-730P	30	\$1,800.00	10/9	10/12	N	M. C.	2
PROGRAM : CON COM1: CON COM2:	ENT TONIGHT 30 ENT TONIGHT 30 CXL'D 1X							
9 7	00A-900A	30	\$1,275.00	10/9	10/12	щ	TO:E	 -I
PROGRAM : CON COM1: CON COM2:	TODAY SHW< TODAY SHW< REVISED DATES							

	ORDER WORKSHEET	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	REP: TEL# 703-516-9399
		AGENCY	6685
	HARRIG	CREDIT	
	HARRIG REPORT FROM DEP	RHOK IIII	FAX# 703-516-5640
* * * 11: 15: TV * " 1	MAY15/12 12.0		10000

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	EHD:	: /WK: III/6		STAN:
10	900A-1000A	30	\$700.00	10/9	10/12	3	10-E.	
PROGRAM : CON COM1:	TODAY SHW2-NBC TODAY SHW2-NBC CXL'D 1X							
, , , , ,	1100P-1135P	ω Ο	\$2,000.00	10/9	10/13	Н	TU - SA	h-
PROGRAM : CON COM1:	NWSCH8 AT 11< NWSCH8 AT 11< REVISED DATES							
12	430A-459A	ω 0	\$75.00	10/9	10/14	N	TU-TH, SU	Ы
PROGRAM : CON COM1:	NC8 TODAY@4:30 NC8 TODAY@4:30 CXL'D lx							
13 PROGRAM : CON COM1:	THE SING-OFF	The voice	\$6,500.00	10/15	10/15	ju)	MON	⊢
14 PROGRAM : CON COM1:	600P-630P NEWSCH8-6 SAT NEWSCH8-6 SAT	30	\$900.00	10/13	10/13		SAT	Н
15 PROGRAM :	700A-900A	30 SAT	\$500.00	10/13	10/13	šā	SAT	,
CON COM1:	THE TODAY SHOW	SAT						
16 PROGRAM : CON COM1:	600P-630P WFLA NEWS	30	\$1,100.00	10/14	10/14	Щ	SUM	H.
17 PROGRAM : CON COM1:	800A-900A SUN TODAY-NBC SUN TODAY-NBC	30	\$625.00	10/14	10/14	Н	0 0 0	۲
18 PROGRAM : CON COM1:	900A-1000A NWSCH8 SUN-AM	30	\$400.00	10/14	10/14	ب	S C N	ħ

ORDER WORKSHEEF	CREDIT ADVISORY: AGENCY	REP: TEL# 703-516-9399
HARRIS	Y CREDIT	
1. 匆围电心失时,用郑O区,郑思想		EAX# 703-614.0000

CREDIT RIGK (!)

HARRIS REFORE FROM REF MAY15/12 12.0

: LINE#: :			4 14 4 5 E	DATE	: DATE	. /WE: H	HIVE : CASE
19	1100A-1200N	30	\$175.00	10/15	10/15	jest j	MeM
PROGRAM : CON COM1: CON COM2:	NC8 MIDDAY						
20	200P-300P	30	\$300.00	10/15	10/15	Ľ	\$10 N
PROGRAM : CON COM1:	RACHAEL RAY RACHAEL RAY ADDED 1X						
22 12 4	100P-500P	30	\$675.00	10/15	10/15	Н	MON
PROGRAM : CON COM1:	DR. OZ DR. OZ ADDED 1X						
N N	530A-600A	30	\$400.00	10/15	10/15	۳	MOM
PROGRAM : CON COM1:	NC8 TODAY@5:30< NC8 TODAY@5:30< ADDED 1X						
23	500P-630P	30	\$1,800.00	10/15	10/15	juul	MOM
PROGRAM : CON COM1:	NWSCH8 AT SIX ADDED 1X						
24 7	700P-730P	30	\$1,800.00	10/15	10/15	ļ-	MON
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Ω Ω)00A-1000A	30	\$700.00	10/15	10/15	1	NOM
PROGRAM : CON COM1:	TODAY SHW2-NBC TODAY SHW2-NBC ADDED 1X						

REP: TEL# 703-516-9399 FAX# 703-516-9380 CREDIT ADVISORY: AGENCY CREDIT KISK !!!
ORDER WORKSHEET HARRIS REPORT FROM EMP

HARRIS REPORT FROM THE MARKS WE LOVE 12.0

OCT/12 :LINE#:REP : FINE#: PROGRAM: NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30 CON COM2: ADDED 1X 2 6 34800.00 .. CD: 430A-459A TIME PERIOD LGTH : ω 0 SEC 22 22 \$75.00 RATE 10/15 START DATE 22 22 10/15 DATE ... 人名艾... CONTRACT TOTAL TOTAL LANI MON 34800.00 :STGS: ۳

MARKET TOTALS \$174,000

WFLA 20%

WFTS 15%

WYSP 25%

WTVT 20%

WTOG 2% CABL 0%

WTTA 2%

WMOR 15

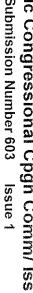
SVC- NSI DEMOS+ RA35+* SHARES ARE ACCURATE

Great American Media

Democratic Congressional Cpgn Comm/ Issue Submission Number 603 | Issue 1

1010 Wisconsin Avenue NW

Washington DC 20007







P.O. Box. (1410 P.O. Box. (1410 Tampa, Ft. 33801

PHONE (813) 226 Basa

Tampa-St. Petersburg, FL	Key Market: Tanı	Printer to Anna Anna Anna Anna Anna Anna Anna Ann	Booking Group: WFLA Order:	Democratic Congressi (L) Household	Product: Demographic:
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fransaciional	Business Category:	Change and the control of the contro	T TOTAL THE THE THE TAXABLE TO THE TAXABLE	The second secon	
POUTE 1	Business Type.	Political	Contract type:	06144400	Est./PO Number:
06144400	Order Ref:	22	Weeks:	10/08/12 to 10/21/12	Schedule Dates:
HKP Washington, DC	Sales Rep:	11 /14 /1200	Client/Product/Estimate:		Виуег:
E:120531066	Campaign Ref:	33900	Submission Cost:	Cegn Comm/ Issue	Client:

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	ITWIF.	M-F 7p Entertainment Tonight	.TWTF	M-F 6a News	TWIF	M-F 6p News	.TWTF	M-F 530p News	TWIF	M-F 530a News	.TWTF	M-F 4p Dr Oz	TWIF.	M-F 2p Rachael Ray	TWIF	M-F 11a News	Sales Product Details
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Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 603 Issue 1





Washington DC 20007

WFLATV P.O. Box 1410 Tarripa, FL 35601

PHONE (813) 228-8888

Sales Product Details Sales Product Details M-F 7a Today Show TWTF. M-F 9a Today Show II TWTF. M-Su 11p News TWTFS. M-Th, Su 430a News TWT-S Mon 8-10p ET / 7-9p CT Voice MS Sun 6p News Sun 8a Today Show Sun 9a News M-F 11a News M-F 12p Rachael Ray M-F 2p Rachael Ray	25	26 9		rd Spots)	Weekly Totals Total Spots(Ord Spots)		
Submission Cost							
Submission Cost Submission				30	300	M-F 2p Rachael Ray	19
Submission Cost Submission				Comme		Maria	
Submission Cost: Submission			Nbr of Spals	30	175	M-F 11a News	18
Submission Cost Submission		·		Comme		Š.	
Submission Cost Control (Spin Control (S			Nbr of Spois	30	400	Sun 9a News	17
Submission Cost Submission Cost Submission Cost Submission Cost Complexity Confidentials Confide	·			Comme		SS	
	-			30	626	Sun 8a Today Show	6
Submission Cost: Submission Cost: 33900 Campaign Ref; Engine Comm/Issue Client/Product/Estimate: 11/14/1200 Salos Rep; Diffication Ref; Engine Comm/Issue Engine Ref; Engine R	<u> </u>	<u> </u>		Conme		Secretary and the second secon	
Client/Product/Estimate: 11/14 /1200 Clampsign Reft Endomory Issue Client/Product/Estimate: 11/14 /1200 Sales Rep. 11/14 /1200 Contract type: Political Endomory Issue Political Political Endomory Issue Political Political Endomory Issue Political Polit				30	1100	Sun 6p News	ಹ
Common Conting Feature Client/Product/Estimate: 11/14/1200 Sales Rep: 1976	·—		Š	Comme		, y,	
Control Cont				30	500	Sat 7a Today Show	14
Cpgn Connyl Issue Submission Cost: 33900 Carrical Ref. Endicated Product/Estimate: 11/14/1200 Sales Rep. 11/14		-		Comme		V	
Submission Cost. Submission	ļ	-	Nbr of Spots	30	6500	Mon 8-10p ET / 7-9p CT Voice	ü
Submission Cost Submission				Comme		- William	
Control consult		2	Mhi of Spots	30	75	M-Th, Su 430a News	12
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Cpgn Comm/ Issue Submission Cost: 33900 Campaign Ref. £ 1 Cpgn Comm/ Issue Client/Product/Estimate: 11/14/1200 Sales Rep. 193 10/08/12 to 10/21/12 Weeks: Contract type: Political Business Type: POI Product Details Rate Spot Type Spot Type Nb: of Spots 10/08 10/15 Today Show II 30 Nb: of Spots 3 Nb: of Spots 3 Today Show II 60 00 00 00 Nb: of Spots 3 Today Show II 00 00 00 00 Nb: of Spots 3		_	Nbr of Spots	30	2000	M-Su 11p News	1
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Cogn Comm/ Issue Submission Cost: 33900 Campaign Ref: Ender Comm/ Issue 10/08/12 to 10/21/12 Client/Product/Estimate: 11/14 /1200 Sales Rep: 19/3 10/08/12 to 10/21/12 Weeks: 2 Order Ref: 061 Contract type: Political Business Type: POI Product Details Rate Type 10/68 10/15 Today Show Nb: of Spcts 3 Nb: of Spcts 3		3		30	700	M-F 9a Today Show II	100
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Cogn Comm/ Issue Submission Cost: 33900 Campaign Reft: Ender Comm/ Issue 10/08/12 to 10/21/12 Client/Product/Estimate: 11/14/1200 Sales Rep: 11/32 10/08/12 to 10/21/12 Weeks: Political Business Type: POI 10/14/400 Rate Spot Type: POI Product Details Rate Spot Type: 10/08 10/08 10/08			Nb: of Spcts	30	1275	M-F 7a Today Show	Ø
Cpgn Comm/ Issue Client/Product/Estimate: 11 /14 /1200 Sales Rep: 10/08/12 to 10/21/12 Weeks: Political Business Type: Business Category:		إحججك		Spot Type	Rate	Sales Product Details	Ref
Cpgn Comm/ Issue Submission Cost: 33900 Campaign Ref: Cpgn Comm/ Issue Client/Product/Estimate: 11 /14 /1200 Sales Rep: 10/08/12 to 10/21/12 Weeks: 2 Order Ref:	POLITI	Business Type: Business Category	Political		Contract type:		ESLIFUR
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	€ 12063	Campaign Reit	33900		Submission Cost:	Cpgn Comm/ Issue	Client:

Great American Media

1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 603 Issue 1

Washington DC 20007





WFLA-TV P.O. Box 1410 Tempa, FL 33601

PHONE (813) 228-8888

Client:	Con Comm/ Issue	Submission Cost:		33900	Campaign Ref:		E.120531066
Buyer:	3	Client/Product/Estimate:	_	1 /14 /1200	Sales Rep:		HRP Washington, DC
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Grand Totals:

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Totals

Grand Totals

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Month 10 Weeks: 4

10/15

21475

Spots: Gross Total:

35,900.00

35 33900

Commission: Net Total:

€,∂85.00 28,815.00



33640

REF#: 11 /14

Great American Media

WASHINGTON OC 20007

1010 Wisconsin Avenue NW

/1200

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2012 INVOICE DATE WFLA I SS

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INVOICE NUMBER

ORDER TYPE

PAGE BROADCAST MONTH

SLSP: HRP Washington, DC Democratic Congressional Cpg

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10/08/12-10/21/12

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